

Augusto Pagliarini

UX & Product Designer

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Summary

Senior UX and Product Designer with 10+ years of experience designing accessible, scalable web experiences for government and enterprise clients. Expertise in translating research into intuitive user interfaces, building robust design systems, and collaborating cross-functionally to deliver high-impact digital products.

Experience

Sr. User Experience Designer / Spire Communications

July 2023 – March 2026, Alexandria, VA

- Improved usability and content discoverability for the redesigned HealthIT.gov website, supporting a more intuitive experience across key user journeys resulting in a **200% increase in the website engagement rate**
- Translated user research into wireframes and interaction patterns that informed the full site redesign.
- Performed user testing using Maze and Figma to help inform design decisions.
- Produced interactive prototypes of certain complex flows where client needed to see a concept in action for buy-in.
- Designed high-fidelity solutions aligned with usability best practices and WCAG/Section 508 accessibility standards.
- Built and maintained a scalable design system (80+ components and variants), improving consistency and accelerating design and development workflows.
- Led design implementation for hundreds of WordPress pages, ensuring consistency with the design system and accessibility standards.

Sr. User Experience Designer & Team Lead / Bluetext

August 2016 – July 2023, Washington D.C.

- Partnered cross-functionally with product, engineering, and creative teams to deliver accessible, responsive web experiences.
- Conducted competitive analysis and user-focused design to create wireframes, prototypes, and responsive UI designs.
- Built and maintained design systems for multiple clients, improving consistency and scalability across digital products.
- Evaluated project needs and mentored junior designers, ensuring high-quality output and efficient project delivery.

Education

University of Maryland, College Park, Maryland

B.A. in Studio Art with a concentration in Graphic Design

Montgomery College, Rockville, Maryland

A.A. in Graphic Design

Skills

Design

Interaction Design, Product Design, Visual Design, Prototyping, Accessibility, Responsive Web Design

Software

Figma, Adobe Creative Suite, WordPress, HTML, CSS, Monday.com